

Nathanael H. Engle papers

Inventory

Accession No: 1330-001

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NATHANAEL H. ENGLE
Accession No. 1330-70-59

INVENTORY

<u>Box</u>	<u>Series</u>	<u>Folders</u>	<u>Dates</u>
1	BIOGRAPHICAL FEATURES		nd
	GENERAL CORRESPONDENCE		1936-60
	BIBLIOGRAPHIES		
	Engle, Nathanael		nd
	W.U. Business Research Bureau		nd
	CONSULTING FILES		
	Broadway Shopping Center: Retail Trade Potential of the Trading Area		1959
	Business Potential of Yakima and the Yakima Valley: An Economic Analysis and Outlook Appraisal		1949
	Downtown Shopping Center in Othello, WA		nd
	Economic Analysis of Superior Cement Co., Inc. (Portland, OR)		1950
	Economic Theory of Price Determination with Consideration of the Effect of Technological Change on Costs, Prices and Profits		1950
	Energy Base of the Pacific Northwest: An Economic Review of the Sources of Energy and of the Demand Pattern for Energy in the Pacific Northwest		1953
	Greenwood Shopping Center: An Economic Analysis of the Trading Area		1953
	Hospital Needs in King Country: An Economic Analysis		1954
	The Household Market for Bread in Tacoma, WA: A Consumer Survey		1955
	Minimum Rate Customers of the Seattle Gas Company: An Economic Analysis		nd
	Mountlake Terrace, WA: Economic Potential of the Trading Area Surrounding the Town and Country Plaza Shopping Center		1954
	The Northgate Trading Area: An Economic and Statistical Analysis		1948
	Olympic Oyster Survey		1946
	The Oregon Prune Situation in 1941		1941
	Organization for European Economic Cooperation. European Productivity Agency: Marketing Seminars		1956
	Practices, Preferences and the Market for Equipment in the Plastics Compression Molding Industry in the U.S.		1958

<u>Box</u>	<u>Series</u>	<u>Folders</u>	<u>Dates</u>
1	CONSULTING FILES (cont.)		
	Proposed Empire Way Shopping Center: An Economic Analysis of the Trading Area		1952;1957
	Proposed Shopping Center 25th Avenue N.E. and E. 45th: An Economic Analysis		1952
	Public Opinion of Weyerhaeuser Timber Company (as expressed by heads of families in various Oregon and Washington communities. Includes Summary Report).	9	1951
2	The Retail Trading Area of Columbus, Ohio		1932
	Seattle in 1975: An Economic Projection		nd
	Special Survey of Attitudes of Coos Bay, Oregon Businessmen Towards Weyerhaeuser Timber Company		1951
	Survey of Housing Availability in the Vicinity of Richland, WA	2	1949
	Washington State Apple Commission: A Marketing Research Program		1954
	Weyerhaeuser Timber Company (miscellaneous documents related to consulting projects).		nd
	Miscellaneous Consulting Projects and related documents	2	1955
	REPORTS		
	Boeing Employee Survey	2	1953-54
	California Crude Oil Production Annual Review by Oil Umpire		1935
	The Economic Foundations of King County, Washington		1952
	A Survey of Klamath Falls and 11 other Oregon Communities--for Weyerhaeuser Timber Co.	2	1947
	SPEECHES AND WRITINGS--Engle, N.H.		
	Aluminum in the Pacific Northwest		1945
	Aluminum in the West		nd
	Aluminum Reduction Plants in the Pacific Northwest		1944
	The American Economy Faces a New Year		1952
	American Industry Looks Ahead		nd
	America's Cooperative Movement in Perspective		1948
	Anti-Trust Prosecution and Small Business: A Case Study		1951
	Appraisal of the Economic Situation Today and What's Ahead		1946
	Are Distribution Costs Too High?		1939
	Basing Point Pricing and Pacific Northwest Business		1948
	Bread Buying Habits		1956
	The British Housing Problem		1937
	Business Enters a New Year		1937
	Business Research, an aid to Management		nd
	Business Research and Management		nd

<u>Box</u>	<u>Series</u>	<u>Folders</u>	<u>Dates</u>
	SPEECHES AND WRITINGS--Engle, N.H. (cont.)		
	Business Research in the Appraisal Field		1950
	Capitalism Under Democracy		nd
	Chain Store Distribution vs. Independent Wholesale- saling		1949
	Comments on Memorandum of America First Committee		nd
	Competitive Forces in the Wholesale Marketing of Prepared Food Products		1929
3	The Construction Industry in 1939		1939
	Consumer Prices in Seattle		1947
	Coordination of Marketing, Production and Fin- ance in a Manufacturing Business		nd
	Cost and Profits in Marketing		1940
	Cost of Living in Seattle		1947
	Current Development in the Retail Field		1938
	Decision Making in Marketing		nd
	Direct Control of Inflation by Expanding Pro- duction		nd
	Distribution of American Consumers' Dollar for Selected Imports and Distribution Channels for Consumers' Goods		nd
	Distribution Problems on the Pacific Coast		1946
	Do-It-Yourself Guide to Industrial Development		1956
	The Economic Effects of Advertising		1943
	Economic Factors and Power Politics		1942
	The Economic Foundation of City Planning		nd
	The Economic Outlook for Hospitals		1947
	Economic Outlook for Non-ferrous Metals in the West		1947
	Economic Phases of the Wholesale Market		1933
	Economic PLanning Under Capitalism		1934
	The Economic Situtation Today and What's Ahead		1946
	The Economic Basis for Pacific Northwest Market- ing		nd
	Effective Cost Reduction in Business		1954
	Financing Industrial Development in South Asia and the Middle East	2	nd
	Handicraft Marketing: Principles and Problems		1963
	Housing Conditions in Portland, OR as Revealed by the Real Property Inventory		1934
	Housing Market Changes in Seattle		1949
	How Competition Distorts "Normal" Wholesale Trading Areas		1933
	Implications of the Robinson-Patman Act for Marketing		1936
	Income of the People of Washington		1949
	Industrial Development		nd
	Industrial Development, Idaho and the Lower Snake Area		1955
	Industrial Research		nd
	Influence of Scrap Aluminum on the Post War Market		1945
	International Marketing Priciples: For New In- dustries and Developing Economies		nd

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	SPEECHES AND WRITINGS--Engle, N.H. (cont.)		
	Light Metals in the Pacific Northwest		1943
	Light Metals Industry in the Pacific Northwest		nd
	Living Standards Keyed to Industry		1956
	Magnesium in the Pacific Northwest		1944
	Marketing Capacity		nd
	Marketing Costs and Marketing Services		1942
	Marketing Douglas Fir Plywood	4	nd
	Marketing in the West		1946
	Marketing Organization		1956
	Marketing Research for Export		1957
	The Marketing Structure in the Grocery Industry		1934
	Marketing Western Aluminum		1944
	Marketing's Job Under Full Employment		1945
	Marketing's Role in an Economy with a Full or High Level of Employment or Income		nd
	The Markets for Western Light Metals		1945
	Marshall Plan in a Nutshell		nd
	Measurement of Economic and Marketing Efficiency		1941
	The National Economy in Perspective		1949
	The Natural Markets for West Coast Manufacturers 1954-Recession or Recovery		nd 1954
	1948-Portent or Promise		1948
	Non-Ferrous Metal Industry of the West		1947
	Northwest Light Metals Industry		1944
	The Outlook for Aluminum in the West		nd
	The Outlook for Consumers' Cooperation in the United States		1937
	The Outlook for Free Enterprise		nd
	The Outlook for Industrial Development in Wash- ington and the Pacific Northwest		1956
	The Outlook for Marketing in the West		1947
	The Pacific Coast Gasoline Business: An Econ- omic Brief		nd
	Pacific Northwest Business Conditions		1951
	Pacific Northwest Economic Outlook		1947
	Pacific Northwest Metals After the War		1944
	Pacific Northwest Stages First Marketing Con- ference		1947
	A Pioneer in Marketing...Leverett Samuel Lyon		1959
	A Platform for Victory		nd
	A Positive Attack on Inflation		1947
	Principle Events in Washington in 1950		1950
	Products the Pacific Northwest Can Produce and Advertising's Part in Marketing Them		1944
	A Program for Business and Public Administration at the University Level		nd
	A Program for Marketing Research		1937
4	Proposal for Equitable Allocation of World Bauxite Resources		nd
	Public Relations in Selected Large Corporations		1955
	Rationalization in the Long Period: Bauxite Supplies		

<u>Box</u>	<u>Series</u>	<u>Folders</u>	<u>Dates</u>
	SPEECHES AND WRITINGS--Engle, N.H. (cont.)		
	Recent Developments in Merchandising Research		1934
	Recent Facts on Furniture Retailing		1934
	Recession and Recovery		1958
	Reciprocity in Foreign Trade Policy		1937
	Research, Selling and Government Reform-- Keys to Prosperity		1953
	Role of Marketing in a Developing Economy-- Volumes I and II	2	nd
	The Role of Wholesaling in the Marketing Challenge Ahead		1953
	The Scope of Marketing (Chapter I - Unident- ified Book)		nd
	Seattle Business Life in 1951		1951
	Seattle in 1975: An Economic Projection		nd
	Total War for Total Peace		nd
	A Tourist Survey		nd
	Trends in Trade Outlets		1939
	Victory-For What?		nd
	Wages, Prices and Profits		1947
	War and Post-War Problems		1942
	"Washington" (Article for <u>Encyclopedia Americana</u>)		nd
	Washington Grapes and Grape Juice: An Economic Appraisal		1951
	Western States Council Holds Light Metals Conference		1945
	When Aluminum Returns from the Wars		nd
	The Wholesaler's Contribution to Consumer Welfare		nd
	Column, "The Editor Says..." (From Pacific Northwest Industry - Engle was Editor)		1948
	Book Reviews - By Engle		nd
	Unidentified Chapters - By Engle		nd
	List of Speeches - Engle		1946-50
	Miscellaneous (includes unidentified articles, speeches and related notes)		nd
	SPEECHES AND WRITINGS--Others		
	Association of Canadian advertisers - Marketing Research in Canada		1950
	Banque de Credit Agricole, Industriel et Foncier - Industrial Finance in Lebanon		nd
	Industrial Bank of Iraq - The Role on Entrepren- eurship in Industrial Development with Special Reference to Iraq		nd
	Bhattacharyya, P.C. - Inaugural Address of the Regional Conference of Development Banks in Asia		1962
	Bressler, Raymond G. Jr - Efficiency in the Pro- duction of Marketing Services		1950
	Business Research 595 (University of Washington) - Operations Research for the Businessman		1954

<u>Box</u>	<u>Series</u>	<u>Folders</u>	<u>Dates</u>
	SPEECHES AND WRITINGS--Others (cont.)		
	China Development Corporation - Notes on Development Banking in China		nd
	Dahl, Henry G. Jr - Worker-owned Plywood Companies in the State of Washington		1957
	Dean, Joel - Management of Capital Expenditures		1960
	Deming, W. Edwards - On Statistical Techniques in Industry as a National Resource		1952
	Deming, W. Edwards - On the Sampling of Physical Materials		1949
	Deming, W. Edwards - Sampling in a Government Statistical System		1952
	Deming, W. Edwards - Statistical Techniques and International Trade		1952
	Development Finance Corporation of Ceylon - Notes on Development Banking		nd
	Dingley, John R. and Kline, J.W. - Plywood Marketing and Economics		nd
	Dingley, John R. and Kline, J.W. - Basic Marketing Data		nd
	Dodd, Stuart C. - Scientific Methods in Human Relations		nd
	Engle, Ruth Hoffman - The Consumer and Changing Marketing Practice		1937
	Japan Development Bank - Development Banking in Japan		nd
	Jessen, Raymond J., et al - Observations on the 1946 Elections in Greece		1949
	King, Edmund R. - Analysis and Forecast of Company Sales (Eastman Kodak Co.)		1952
	Hensner, William - How to Organize and Operate Marketing Research Work in Your Company		1947
	Holland, Maurici - A New Yardstick for Research Management		1950
	Margold, Stella K. - Some Essential Facts on Government Aided Housing in Western Europe		1936
	Mehta, G.L. - The Industrial Credit and Investment Corporation of India		1962
	Mehta, G.L. - Private Enterprise in a Planned Economy		1962
	Mehta, G.L. - Some Lessons of the Second Plan		1959
	Mehta, G.L. - Welcome Address, Regional Conference of Development Banks in Asia		1962
	Miller, Charles J. - Competition and Marketing in the 60's		1961
	Miller, Charles J. - A Foreign Trade Zone for Puget Sound: Its Economic Desirability and Feasibility		1947
	Nepal Industrial Development Corporation - Nepal Industrial Development Corporation		nd
	Ohlin, Berti - Can World Prosperity be Maintained?		1937
	Seymour, Robert G. - Creativity in the Performance of Managerial Activity		nd

<u>Box</u>	<u>Series</u>	<u>Folders</u>	<u>Dates</u>
	SPEECHES AND WRITINGS--Others		
	Seymour, Robert G. - The Role of the Plywood Distributor Under the New Marketing Concept		1961
	Shanks, Carroll M. - Can We Win the Economic Race with Russia?		1960
	Slichter, Sumner H. - The Passing of Keynesian Economics		1957
	Miscellaneous		1947-50
5	CONFERENCES AND CONVENTIONS		
	Industrial Development Banking Conference. Murree, Pakistan (Central Treaty Organiza- tion) June, 1961		1961
	CLIPPINGS		1934-41
	MAPS AND CHARTS		
	Charts for Book (Page Proofs-unidentified)		1954?
	Miscellaneous		nd
	EPHEMERA		1937-65
	SUBJECT SERIES		
	Agency for International Development		1965
	American Marketing Association		1938-41; 1955
	Bank Etebarat Sanati		nd
	Business and Industry Development Company (Washington D.C.)		1962
	Campbell Industrial Supply Co. (Seattle)		1965
	Capital		1935-40
	Census		1955-59
	Chamber of Commerce. International		1960
	Coal Mine Study		1955
	Commerce History		nd
	Cotton		1930
	Council for International Progress in Management (USA), Inc.		1961
	Dunn and Bradstreet, Inc. (Marketing Agency)		1955
	Economic Planning		1931-37
	Electrical Goods		nd
	Fatch Textile Mills (Hyderabad, Pakistan)		1960-61
	Food Studies		1936
	Furniture		1934
	Gothenburg Graduate School of Business Admini- stration. Institute for Marketing and Management Research		1956
	Grocery Studies and Surveys		1939
	Hardware		nd
	Income		nd
	Industrial and Mining Development Bank of Iran		1960-62
	Industrial Credit and Investment Corporation of India		1962
6	Industrial Development Bank of Turkey		1950-62

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	SUBJECT SERIES (cont.)		
	Industrial Guarantee Fund of Iran		1962
	Industrial Marketing		nd
	Inflation Control		nd
	International Bank for Reconstruction and Re- development		1960
	Investment Advisory Center of Pakistan		1964
	I.S.I.D.A. (Palermo, Italy)		1957
	Karachi (Pakistan). Home Affairs Ministry. Census Commissioner		1961
	Manufacturing		1929-33
	Marketing Functions		1935
	Marketing History		nd
	Marketing Research		1929-34; 1958
	Marketing Teaching		nd
	Money and Banking		1938
	Municipal Utility Systems of the City of Fair- banks, Alaska		1969
	National Economy Advisory Council Proposal		nd
	National Income		1928-37
	National Planning Association		1969
	Pakistan. Industries Ministry. Investment Promo- tion Bureau		1961
	Pakistan Industrial Credit and Investment Cor- poration (Karachi)	2	1962
	Pan Americanism		1962
	Personnel		1937
	Petroleum		nd
	Plumbing Business Cost Analysis		nd
	Price (1)		1930-41
	Price (2)		1935
	Production		1938-41
	Profit		1936
	Prosperity		1934
	Relief		1932; 1938
	Republican Party. Washington		1960
	Retailing (1)		1937; 1939
7	Retailing (2)		1931-36
	Sales		1927-30
	Seattle. Port		nd
	Spices		nd
	Stocks and Bonds		1928
	Supermarkets		nd
	Taxation		1938
	Trade Practices		1941
	Transportation and Traffic		1936-42
	The Twentieth Century Fund		1939
	Unemployment and Relief		1930
	U.S. Industrial Resources Office. International Cooperation Administration		1960
	U.S. National Recovery Administration		1939
	U.S. Price Administration and Civilian Supply Office		nd

<u>Box</u>	<u>Series</u>	<u>Folders</u>	<u>Dates</u>
	SUBJECT SERIES (cont.)		
	Wages		1935
	Warehousing		1939
	West Virginia University. Commerce College		1961
	Westcoast Transmission Co., Ltd.		1950
	Wheat		1926-30
	Wholesaling (1)		1930-38; 1959
	Wholesaling (2)		1930-35
	Wood		1930
	<u>Subgroups</u>		
	National Defense Council. Advisory Commission		1940
	Plywood Manufacturers Institute	9	1957-60
	U.S. Foreign and Domestic Commerce Bureau. Assistant Director	3	1933-41